

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **March 19, 2013**

Parametric Sound Corporation

(Exact name of registrant as specified in its charter)

Nevada
(State or Other Jurisdiction of
Incorporation)

000-54020
(Commission
File Number)

27-2767540
(I.R.S. Employer
Identification No.)

13771 Danielson Street, Suite L
Poway, California 92064
(Address of Principal Executive Offices)

888-477-2150
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14.a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

We are furnishing the investor presentation slides attached as Exhibit 99.1 to this report, which we may use from time to time in conversations with investors and analysts.

The information under this Item 7.01 and in Exhibit 99.1 to this report is being furnished, and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Investor presentation slides dated March 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

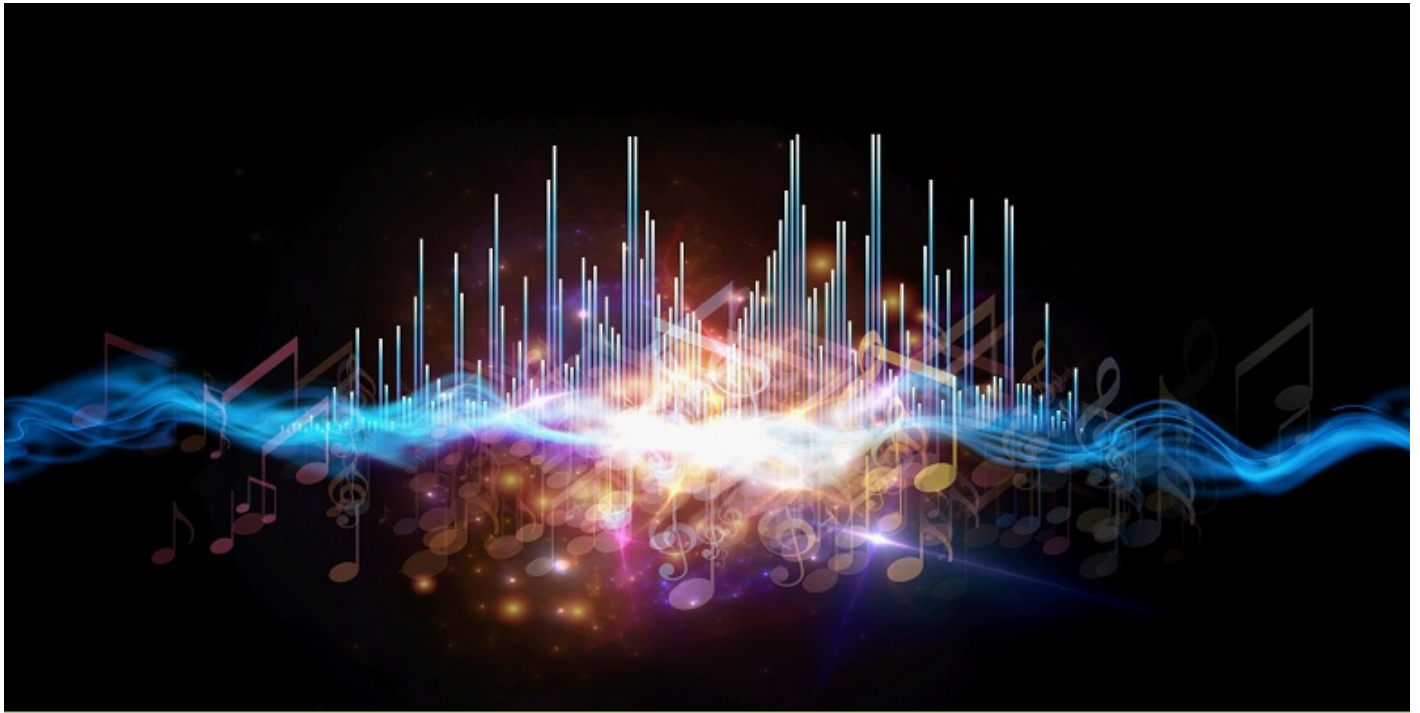
Date: March 19, 2013

Parametric Sound Corporation

By: /s/ James A. Barnes

James A. Barnes

Chief Financial Officer, Treasurer and Secretary



**Parametric Sound Corporation
Investor Presentation
March 2013**

Safe Harbor Statement

Other than statements of historical fact, all statements made in this presentation, are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934. Without limitation, these include statements regarding (i) the merits of our technology in the marketplace, (ii) the strength of our intellectual property, (iii) the relative strength of our competition, (iv) the size of our addressable markets, (v) our opportunities and the competitive advantages of our technology within those markets; and (vi) other statements regarding our strategies, targets and business. You should not place undue reliance on any of these statements. We base these statements on particular assumptions that we have made in light of our industry experience, the stage of product and market development, preliminary input from potential customers, expected future developments and other factors that we believe are appropriate under the circumstances. These forward-looking statements are based on current expectations, beliefs, assumptions, estimates, input and forecasts about the businesses of the Company and the industries and markets in which the Company operates and intends to address.

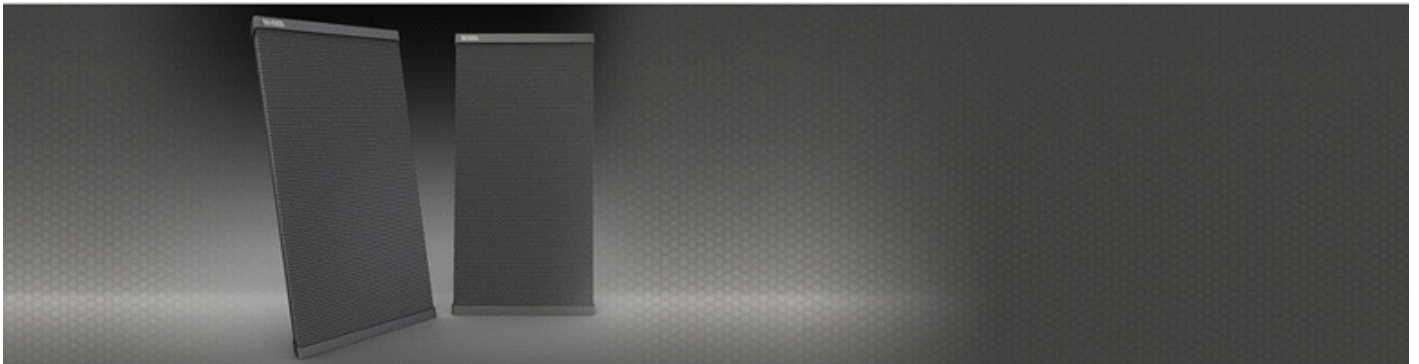
There are important factors that could cause our actual results, level of activity, performance or achievements to differ materially from the results, level of activity, performance or achievements expressed or implied in the forward-looking statements. These factors include, but are not limited to, those discussed in our most recent Annual Report on Form 10-K under Item 1A "Risk Factors," including, but not limited to, the following: (a) our licensing strategy to approach new markets with our technology is untested, (b) our technology is substantially different and subject to performance limitations, defects or errors and end-users of our products could sustain injuries from our products (c) we may be unsuccessful in demonstrating the feasibility of our electronics processing and emitter technology for broad-based product applications, (d) potential competitors who have greater resources and experience than we do may develop products and technologies that make ours obsolete, and (e) our competitive position will be seriously damaged if we cannot maintain and obtain patent protection for important differentiating aspects of our products or otherwise protect intellectual property rights in our technology or if our products are found to infringe on the intellectual property rights of others.

As a result, there can be no assurance that the forward-looking statements included in this presentation will prove to be accurate or correct, and actual outcomes and results may differ materially from what is expressed or implied by the forward-looking statements. Projections and financial illustrations are based on factors and assumptions subject to significant uncertainty and should not be relied on as guidance as to future results and are subject to significant risk. The Company disclaims any intent or obligation to update these or any forward-looking statements, except as required by law.

Trademark Information: HSS is registered trademark of, and HyperSound™ is a tradename of, Parametric Sound. All other trade names used herein are either trademarks or registered trademarks of the respective holders.

Parametric Sound (Nasdaq: PAMT)

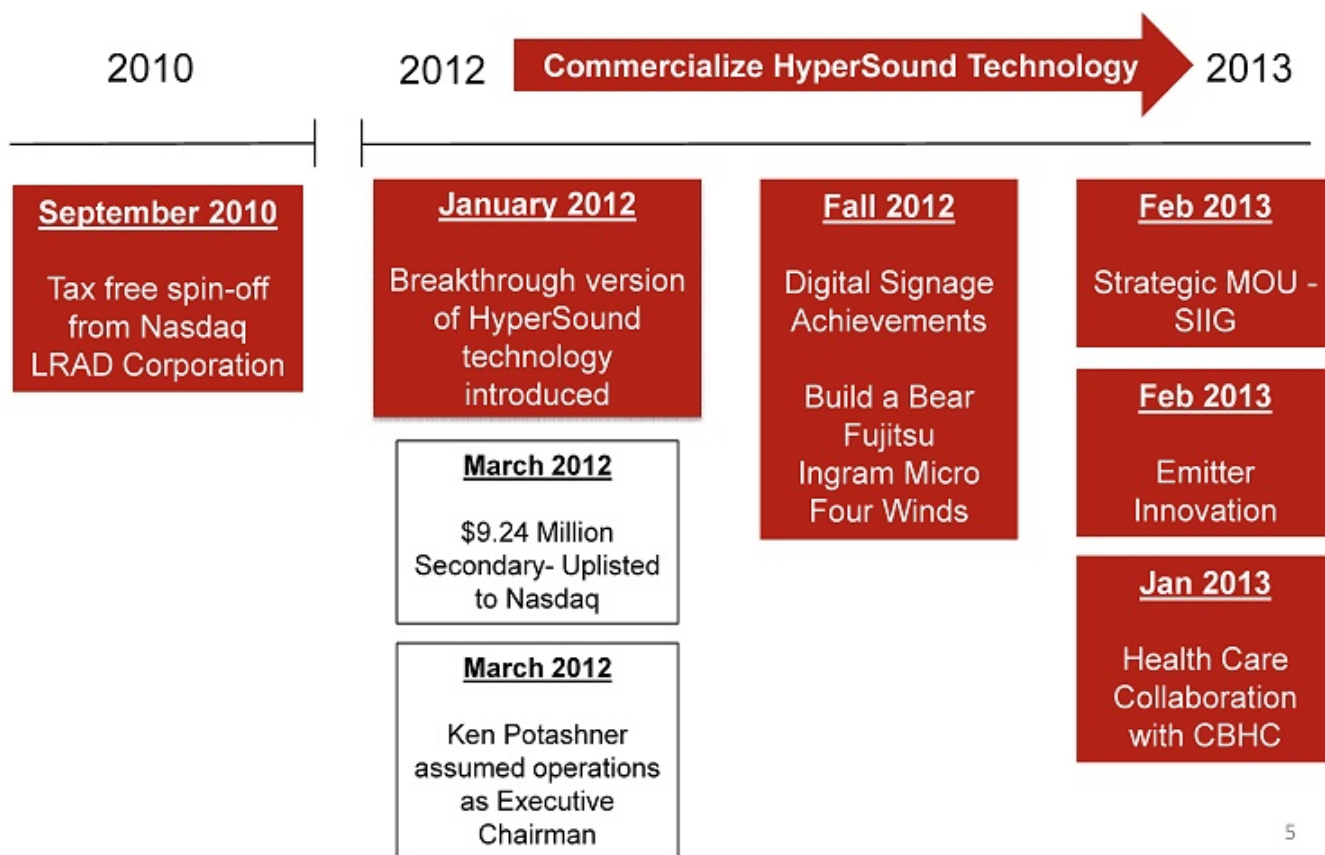
- HyperSound™ directional sound technology allows listeners to immerse themselves in 3D sound with two emitters, without the use of headphones or additional speakers
- Fundamental new way of delivering sound across commercial and consumer markets worldwide



Investment Summary

- Parametric Sound - pioneering, industry leader with strong fundamental IP
 - 23 U.S. patents, 2 foreign and 13 pending
- Disruptive technology applicable to three multi-billion dollar market sectors
 - Consumer Markets – PCs, TVs, gaming, handhelds
 - Commercial Markets – digital signage, kiosks, retail stores
 - Health Care – Out of ear solution for hearing impaired
- Capital-light business model
- Experienced executive management team

Company Timeline



Why HyperSound is Disruptive

- HyperSound™ - sound creation along a directional ultrasonic beam fundamentally changes how sound is created and delivered to listeners
 - Immersive 3D sound - emitter technology beams audio like a laser and immerses the listener in clear, distinct, robust 3D sound
- Ability to control the placement of sound – key to commercial and consumer applications including health care, digital signage, kiosks, retail, home entertainment, video gaming, mobile devices, tablets, computers and slot machines
- Dramatically changes sound amplification and hearing loss markets

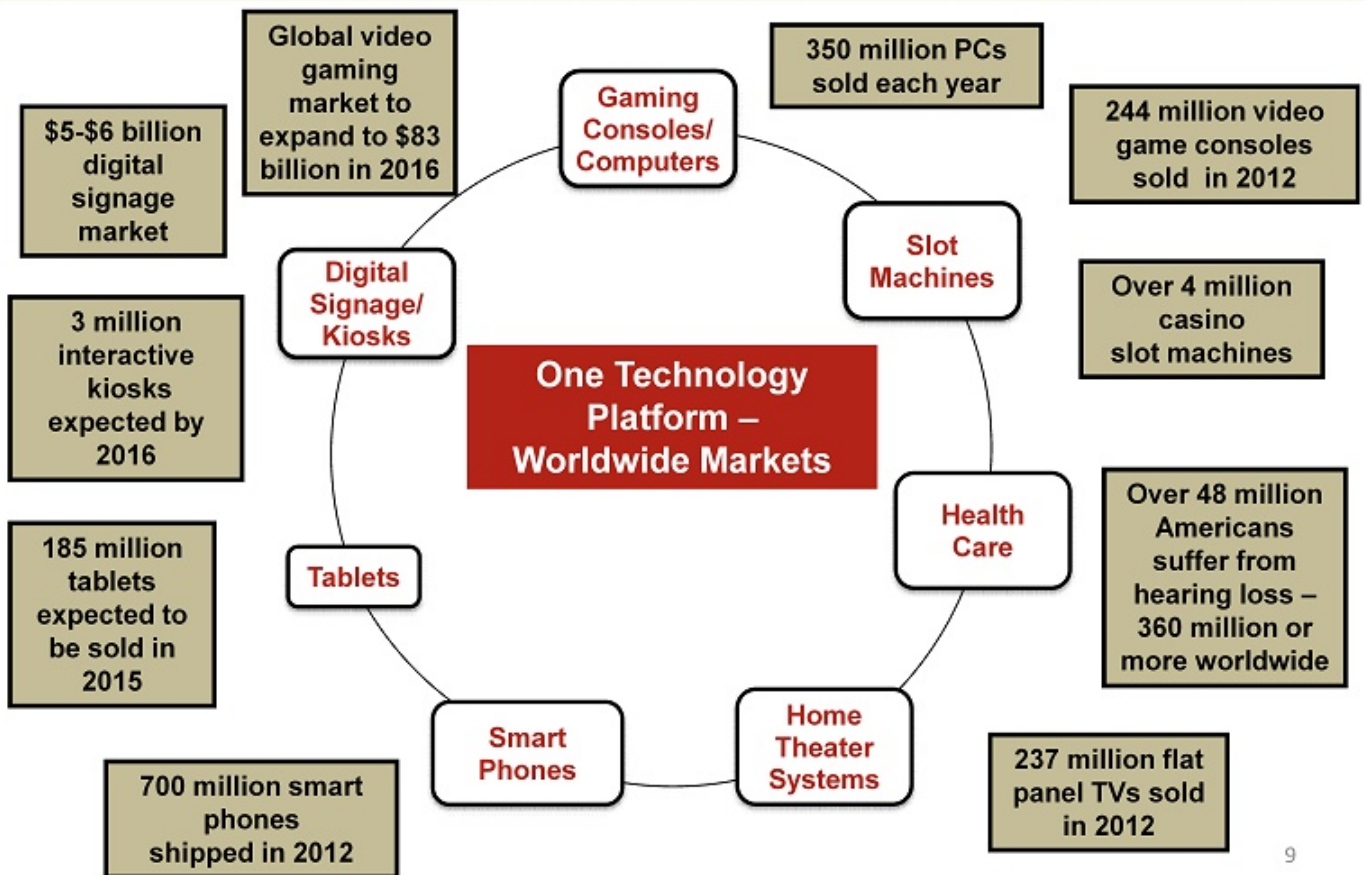
Strong IP Portfolio

- 23 U.S. patents, 2 foreign and 13 pending along with related PCT filings
 - Additional patent filings targeted for 2013
- Pioneered directed audio - technology leader
- Fundamental IP makes knock-offs difficult
- Strong IP supports licensing for volume markets
- Recent IP developments
 - New patented technology creates consumer quality sound
 - Simplified economical electronic design
 - New emitter technology enables ultrathin form factor and more economical emitter manufacturing
 - Applications for technology to hearing market

Limited Competition

- Limited competition in directional sound space
 - Panphonics (Sound Shower – Traditional Speaker)
 - Holosonic Research Labs (Audio Spotlight)
 - Brown Innovations (Sound Domes)
- Other companies tried to commercialize parametric audio without success

Large Addressable Markets



Capital Light Business Model

- Marketing Strategy
 - Demonstrate technology in easy-to-access markets
 - Identify and pursue worldwide leaders
- Licensing strategy
 - Engage category leaders through NDAs
 - > 25 NDAs signed with strategic business prospects
 - Leverage prototypes and co-development projects to demonstrate disruptive attributes
 - License and support key OEMs and VARs - time advantage licenses targeted
- Manufacturing strategy
 - Low volume in-house manufacturing now established
 - High volume manufacturing being established with strategic partners
- Address health care opportunity as separate initiative
 - Separate management
 - Medical team on board

Model Benefits

* Recurring Revenue Streams * Attractive Returns * Limited Capital Required

Go-to-Market Strategies

Distribution Channels

Commercial & Consumer
Electronics Markets

Licensing

Major OEMs and VARs

Mobile
Devices

Home
Theater

Video
Gaming

Personal
Computers

Movies and
Cinema

Televisions

Product
Manufacturing

Direct to Large Enterprises,
Integrators
and Distributors

Digital Signage

Kiosks

Retail Stores

Point-of-Sale

Healthcare

Sector OEMs, Suppliers
Audiologists, Doctors
and Consumers

PSAPs

Non-
prescription
FDA
Products

Prescription
FDA
Products

Product Licensing

- Home entertainment – 3D
 - Flat panel TV speakers
 - Sound bars
 - Home audio systems
 - Portable audio
- Video and computer gaming – 3D
 - PlayStation / Xbox / Nintendo-type gaming
 - 2.1 system for PCs
- Other - directionality
 - Automobile / cinema and many more
- Co-development and strategic MOU's underway
- Rapidly advancing licensing discussions on products targeting substantial volume for late 2013 and 2014
- Seeing interest in broader strategic relationships

Digital Signage and Retail Markets

- Channel Partners
 - Ingram Micro
 - Four Winds Interactive
 - Fujitsu
- Direct customer examples
 - Build-A-Bear – passed pilot stage
 - Progressing to expand pilots and rollouts with other customers
- Targeting break-even cash flow at average of 2,000 units per month during 2014



Health Care

- Significant opportunity exists to employ IP to help hearing impaired
 - Science indicates ultrasound penetrates to inner ear providing greater DB gain than conventional speakers
 - Believe it improves clarity and comprehension
- Preference studies indicated that HyperSound™ is preferred over conventional speakers
 - Preliminary preference testing with advanced hearing loss has also been encouraging
- Hearing impaired and aging population are targets for a novel “out-of-the-ear” solution for a range of home entertainment products
 - FDA approved virtual hearing aid product – 510K app in process and clarity testing progressing
 - Non-FDA personal sound amplification product (PSAP)

Health Care (cont.)

- FDA approved products to focus on growing hearing impaired population – aged and youth
- Additional opportunity to explore the use of IP to help treat tinnitus



- Future “in-the-ear” solution planned and could compete with hearing aids



Health Care - Market Demographics

- Estimated 360 million people world-wide are hearing impaired
 - Approximately 48 million in the U.S. have some impairment
 - 87% over 35
- Reported 50 million Americans have tinnitus
 - 850,000 troops have returned from Afghanistan with tinnitus
- Most people with hearing issues don't seek help
 - Average of 8 years between diagnosis until someone takes action
 - Approximately 1 out of every 4 people who need a hearing aid actually get one
- Average age of person purchasing hearing aid is 68 years-old
- Vet administration contracting for record number of hearing aids
- ADA and other guidelines require hearing impaired equal access to businesses and government buildings
 - Education market could be significant

Management and Board

- Founded, grew and led several \$1 billion+ public and private companies
- Pioneered innovation in the fields of electrical and acoustical engineering
- More than 80 years of combined experience in development and commercialization of intellectual property

Executive	Position
Kenneth F. Potashner	Executive Chairman
Elwood G. Norris	Chief Scientist, President and Founder
James A. Barnes	CFO, Treasurer, Secretary and Founder
Dr. Seth Putterman	Independent Director UCLA Professor of Physics
Dr. Robert Kaplan	Independent Director Extensive financial experience
Dr. Andrew Wolfe	Independent Director Recognized IP expert
James L. Honore	Retired EVP Sony Pictures Entertainment

Ken Potashner – Executive Chairman

- Extensive executive and BOD level experience leading high growth, high technology global organizations
- Chairman of Board
 - Newport Corporation (Present) – An industry leader in the photonics sector with 2012 revenues of \$595M
 - Maxwell Technologies from (1996 - 2003)
 - Sonic Blue, Inc. (1998 - 2002)

Elwood Norris – Chief Scientist

- Elwood Norris –Original inventor of HyperSound™ technology
- Winner of the 2005 Lemelson-MIT \$500,000 prize for revolutionizing acoustics
- Norris has been inventing for more than 30 years
 - 46 patents granted; other pending patents
 - Popular Science – 2002 Grand Award
- Record of successful inventions
 - Earphone technology later evolved into the JABRA headsets
 - Doppler tool evolved into the sonogram
 - Patriot' s GPR resulted in major chip innovations/licensing
 - e.Digital' s flash memory technology now used in cameras and computers worldwide/ licensing major consumer product companies

Financial Information (December 31, 2012)

	Amount
Cash and cash equivalents	\$4,651,000
Working capital	4,799,000
Total assets	6,593,000
Stockholders' equity	6,256,000

Summary

- Parametric Sound is pioneering industry leader
 - Mission is to dominate a fundamental new way of producing sound across commercial and consumer markets worldwide
- Strong IP – a disruptive technology
 - Like lasers changed how light is used – HyperSound™ changes how sound is used
 - Broad range of product applications
 - Large and growing worldwide markets
- One technology platform – three very large market sectors
- Experienced executive management
- Limited competition – strong barriers to entry

Contact Information

Parametric Sound Corporation
13771 Danielson St. Suite L
Poway, CA 92064
888-477-2150
www.parametricsound.com

Investor Relations:
Dave Mossberg – (817) 310-0051



Appendix – Capitalization (December 31, 2012)

Ticker Symbol	PAMT
Shares Outstanding	6,409,497
Warrants	525,339 Weighted average strike price \$4.48
Options – Vested with 60 days	671,000 Weighted average strike price \$3.05
Options – Total	1.2 million Weighted average strike price \$43.94
Institutional Ownership	30%
Management Ownership	27%

